

Johnson W. K. Choi, MBA, RFC.

President & Managing Director

J. W. K. Choi and Company, Inc.

Director, Executive VP and COO

Project On Net, Inc.

Philosophy

In serving my client, I shall, in the light of all circumstances, recommend that cause of action or provide that service with quality, integrity and professionalism which, had I been in the same situation, I would have applied to myself.”

Education

University of Hawaii at Manoa

School of Travel Industry Management

Bachelor of Business Administration, 1977

Chaminade University of Honolulu

Master of Business Administration, 1978

Mr. Choi' s Experience

Mr. Choi was the Food and Beverage Manager for H.M.S. Bounty Seafood Restaurant, Rainbow Bazaar, Hilton Hawaiian Village and later General Manager of Aloha Waikiki Vacation Hotel until founding his own Company in 1980.

Mr. Choi found the firm of First Hawaiian Capital in 1980, incorporated in 1983, Global Estate and Tax Consultant in 1990. His firm provides comprehensive business and tax* consultancy work for high net worth clients. Many of his clients are originated from the Far East.

Mr. Choi and two partners found the Company, ProjectOnNet.com (PON) in 1999. Mr. Choi is the Executive Vice President and Chief Operating Officer of PON. PON is an APPLICATION SOFTWARE, ASP and SEARCH ENGINE for the global building-construction industries. It will provide owners, contractors, developers, architects, engineers and vendors the technology in project collaboration. The ability to easily locate bid opportunities, the ability to manage the bidding process. It is a “reverse swap meet” for those in the construction industry including contractors, engineers, architects, suppliers, developers and owners, etc. One party posts a project, including plans, on a web site and the others search the site for projects in which they would like to participate. There will be a search matrix*** whereby the searchers will be able to search by geographic location, type of work, contract size, etc. Additionally, they will be able to quickly identify which set of plans and specs are

germane to his/her area of interest and download it for study and estimation purpose and post a bid.

Mr. Choi was born, raised and completed his high school education at the Rosaryhill High School in Hong Kong, residing in Hawaii since 1974. Mr. Choi is well known socially and professionally for his tax, business and financial expertise and community contributions.

Affiliation

Hong Kong Business Association of Hawaii (B.O.D. 1996 – 2001; President, 1998, 1999 & 2000)

Hawaii Chinese Association (B.O.D. 1994 – 2002; Vice President 1997)

TIM International, Inc., the Alumni Association of the School of Travel Industry Management, University of Hawaii at Manoa (B.O.D. 1992 – 2001; President 1993 & 1994)

Metro Rotary Club of Honolulu

Honolulu Chinatown Lions Club (President 1994)

University of Hawaii Alumni Association (B.O.D. 1995)

Waikiki Community Center (B.O.D. 1991 – 1993)

Chaminade University of Honolulu (B.O.D 1999)

U.S. China People Friendship Association

International Association of Registered Financial Consultant

Chaminade University Alumni Association

The House of Representative of the 20th (1999) Legislature of the State of Hawaii has passed a Resolution honoring Mr. Choi for his Community and Business Contribution to the State of Hawaii for the past 20 years.

Mr. Choi has been presented the 1999 Hall of Honor Award on April 7th at the Sheraton Hotel Waikiki by the College of Business Administration & School of Travel Industry Management, University of Hawaii at Manoa.

Johnson and his wife are active members of the Chinese Lutheran Church of Honolulu.

Global Estate Consultant

First Hawaiian Capital

ProjectOnNet.com

First Hawaiian Trading

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*Tax works through Terry Wong CPA Inc.; Legal work through designated attorney (independently operated)

**Securities offered through Royal Alliance Associates, Inc., Member of NASD/SIPC.

***USA Patent Pending