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PACIFIC BUSINESS NEWS

LATEST NEWS

5:14 AM HST Monday

What will it take to develop Chinese tourism in Hawaii?

The Hawaii-Chinese Tourism Association, an arm of the Hong Kong-China-Hawaii Chamber of Commerce, will gather key travel officials this month to speak on the subject of "Hawaii Tourism and the Pan China Visitor."

Hawaii Tourism Liaison Marsha Weinert and Hawaii Tourism Authority Marketing VP Frank Haas, whose jobs involve the promotion of tourism, will appear with someone whose job sometimes means throwing up obstacles to travel, Jeffrey Sawyer, prime branch chief, U.S. Department of Homeland Security.

The three will explore the Chinese tourism issue in an 11:30 a.m.-1:30 p.m. luncheon in the Mauna Kea Ballroom of the Hawaii Prince Hotel on Wednesday, Feb. 18. For information: 942-6015.

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