

Hotel Online Special Report



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The University of Hawaii School of Travel Industry Management Surveys Alumni; 50% Earn Salary of \$60,000 or More

September 2002 - The 2002 TIM alumni survey was distributed to over 2,000 alumni in March of 2002. The following is a summary of the 441 alumni who responded.

Profile of Alumni Surveyed

- 59% female; 41% male
- 55% are between the ages of 30-45.
- Place of residence when first admitted: 75% on Oahu
- Currently: 55% reside on Oahu, 20% US mainland, 14% overseas
- 66% hold a BBA degree, 33% BS degree, 1% MPS, 1% MS degree
- 104 alumni gone on to pursue and receive their post-baccalaureate degree
- 27 alumni have gone on to receive their MBA
- 45% emphasized in Hotel/Restaurant Management
- 18% Hotel management
- 20% Transportation management
- 13% in Tourism management.

Employment Status

- 83% hold a full-time position.
- A little over half of those surveyed currently work in a TIM-related business
- Others work in such fields as: entertainment, government, sales & marketing, finance, and e-business/technology.
- 77% work for a private, for profit, business
- 57%, work for a subsidiary or division of a larger entity
- 72% of alumni work in the 40-60 hours/week range.
- 53% work in a company with 100 or more employees.
- 34% work in a company with fewer than 10 employees.
- A majority of the MPS and MS students have an income greater than \$70,000.
- BBA alumni tend to earn a larger salary in the \$30,000-60,000 range versus BS students earning \$20,000-40,000. (This discrepancy may be attributed to the fact that those with a BBA degree have been in the industry longer.)
- Overall 50% of those surveyed earn an annual salary of \$60,000 or more.

Value of TIM program

- Overall 64% of alumni rated highly the value of their TIM education. Out of a 5 point rating system, with 5 being Excellent and 1 being Poor, TIM education was given a 4 or 5.
- Quality of instruction: 72% gave a rating of either 4 or 5.
- Administrative support and advice: 65% gave a rating of either 4 or five as well.
- Value of internship program: 83% rated the programs a 4 or 5
- Value of extracurricular activities: 65% gave a high rating of 4 or 5

Prominent Graduates of the School of Travel Industry Management by Industry

Attractions

- Clyde Min Vice President, Historic Area Hospitality Operations Colonial Williamsburg Company-Hospitality Group, VA
- Valerie R. King President/COO Ticket Plus, LLC, HI
- Walter K. Mookini, Jr. Senior Stage Manager Walt Disney World, FL

Banking

- Terrill S. W. Chock Executive Vice President Bank of Honolulu, HI

Consulting

- Dave Erdman President-CEO PacRim Marketing Group, Inc., HI
- Patrick K. C. Quek President and CEO PKF Consulting, CA
- Johnson W. K. Choi President and Managing Director/Executive V.P. & COO Global Estate & Tax Consultants/ProjectOnNet.com, HI
- Kathryn K. Inkinen President Inkinen and Associates, HI
- Hilda M. Min Vice President/Account Executive Executive Search International , FL

Hotels & Resorts

- William Bone Area Director, Partnership Marketing Development & Franchise Services Starwood Hotels & Resorts in Hawaii, HI
- Brian Crawford Owner Shalei Kilauea-The Inn at Volcano, HI
- John Cushnie General Manager The Ala Moana Hotel, HI
- David A. Hadrick General Manager Sheraton Alice Springs Hotel, INDONESIA
- Richard M. Hartman Managing Director Bass Hotels & Resorts, SINGAPORE
- Ren T. Hirose Area Director of Six Sigma Sheraton Hotels, HI
- William Hunter General Manager Aquarius Beach Tower Hotel, N. MARIANAS
- Cristina Inawaty General Manager Hotel Lawson, AUSTRALIA
- Rita P. Y. Lau Hotel Manager The Fairmont Hotel-San Francisco,

CA

- Ernest Nishizaki Vice President and General Manager Royal Hawaiian Hotel, HI
- Alan H. C. Ong Senior V.P. - Operations & Projects Equatorial Hotels, MALAYSIA
- Lazlo S. Ravasz General Manager (retired) Aston Hotels & Resorts, HI
- Charles R. StSure General Manager Maui Lu Resort, HI
- Theodore N. Sakai Executive Assistant Manager Hilton Waikoloa Village, HI
- Tsuyoshi Sakata Vice President/Regional Director of Asian Business Development (retired) Starwood Hotels & Resorts in Hawaii, HI
- Paul Tang General Manager Hyatt Regency Grand Cypress, FL
- Glenn P. Vergara General Manager Executive Centre Hotel, HI
- Michael B. White General Manager Kaanapali Beach Hotel, HI
- Po King Nicholas Wu General Manager Hilton Taipei, TAIWAN
- Paul Yokota General Manager Hawaii Prince Hotel Waikiki, HI

Real Estate

- Glenn A. Perry Senior Investment Associate Coldwell Banker Commercial Pacific Properties, HI
- Jackson Nakasone Realtor Assistant CBI commercial Real Estate, HI

Restaurant / Food Service

- Michael E. Rabe President Creations in Catering, HI
- Edmund F. Wary Owner Auntie Pastos, Rodeo Cantina, Dixie Grill, HI

Retail

- Heidi L. Fergerstrom Retail Operations Manager Crazy Shirts, Inc., HI
- Brent A. Potter General Manager Hilo Hattie, HI

Travel Bureaus / Agents / Travel-Related Companies

- Stacy Aliapoulios Director of Hotel Operations Passkey, USA, MA
- Randolph F. Chu General Manager Royal Adventure Travel, HI
- Joseph D. Pluta Owner/Manager Maui Destination Travel LLC, HI
- Les Enderton Executive Director Oahu Visitors Bureau, HAWAII
- Noelani T. Schilling-Wheeler Director of Sales and Marketing HVCB Oahu Visitors Bureau, HI

Transportation

- Nobumasa Baba Senior Director-Sales and Marketing Japan Airlines Development Co., Ltd., JAPAN
- Marco W. Y. Chan Managing Director FEDEX, TN
- John R. Enselman Director Air Transportation DHL Airways, Inc.,

CA

- Fredlyn Inn Nee Chung Airport Manager Air New Zealand, HI
- Michael Ohashi Sales Manager CSX Lines, LLC, HI
- Gareth K. Sakakida Managing Director Hawaii Transportation Association, HI

Other

- Steven P. Mahan General Manager/Vice President Dupont/GATX Logistics, CA
- Suzan Koa Director, Southern China and Hong Kong Singapore Tourism Board Hong Kong Office, Hong Kong
- Alex Kong Chairman & Chief Executive Officer Asiatravelmart.com, MALAYSIA
- Richard L. Johnson Owner Hotel Online, CA
- Phillip H. C. Phan Associate Professor York University, CANADA
- Ronald Q. Tam Fleet Inspector General USDOD-Navy CINCPACFLT, HI

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Also See: [TIM School Newsletter - University of Hawai'i School of Travel Industry Management / Jan 2002](#)

[The University of Hawaii Travel Industry Management Program Receives the TedQual \(Tourism Education Quality\) Certification from the World Tourism Organization / Aug 2002](#)

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